

Secure Tracking for Enhanced Customer Service

With Parcel Pro[®] Notify, you can ship high-value goods and notify customers of key tracking milestones using a branded email template right from the shipping platform.

Here's how it works:

- ▶ Carrier tracking numbers are masked with a unique Parcel Pro number known as a PPI number.
- ▶ The PPI number is embedded in a branded email template which allows your customer to click the number and see the movement of the package.
- ▶ Package recipients must contact the shipper to make delivery change requests. This keeps you in control and reduces the opportunity for fraudulent activity.



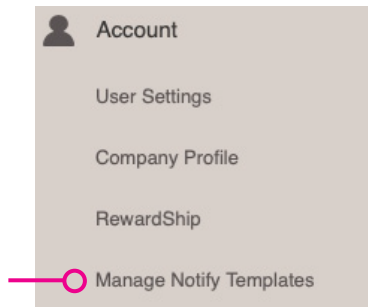
Setting Up Parcel Pro® Notify



Prepare two images before you get started. The images will appear in a customized email generated by our platform to your customers. The cover image (Image 1) can be a picture of your store, logo or merchandise. The template will resize the image as needed, but the ideal size is 600 x 200 pixels. The banner image (Image 2) is smaller and square in shape. It's ideal for a company logo or merchandise, and should be 150 x 150 pixels.

Follow these steps:

- 1 Log in to Parcelpro.com. Click **Account** in the left menu. Then, click **Manage Notify Templates**.



- 2 When the template loads, click Create New to start.

- 3 Under **Template Title**, type a template name, like your business name, in the required field. Under **Upload Photos/Website URL**, type your company's website address, if desired. Notice that you can see a preview of the template being completed to the right as you type. In the sample below, we have typed "Your Business" and a company website address.

- 4 Under **Cover Image**, and **Banner Image**, click **Upload Photo** to add the images you prepared to this required area. You can click **Remove** to change images. In the sample below, we have uploaded diamonds for the cover image.

- 5 Click the checkbox to **Add Showcase Photos** if you want to add additional pictures, such as showcase merchandise.

Add Showcase Photos

- 6 Click the checkbox to **Agree to the Parcel Pro Terms of Use**.

I agree to the Parcel Pro [Terms of Use](#)

- 7 Note: You may not see the banner image render in the preview. Continue to next step.

Setting Up Parcel Pro® Notify, con't



- 8 Select Make Default Template to save as a default, or leave unchecked. Click View to see the completed **Template Preview** with the notice your customers will receive.

Diamonds

Make Default Template

VIEW

REMOVE

- 9 Your template will be automatically saved for later use.

Template Preview

This is only a preview of your email notification.



Shipped on Day, Month Date, Year via Carrier Service

SHIP FROM:

CARRIER NAME: Carrier name will show here.

SHIPPING DESTINATION:

PARCEL PRO TRACKING #: Tracking # here.

Your customer destination will go here.

Track Shipment

* Tracking information may not be immediately available.

- 11 Parcel Pro account holders can set up one or many Parcel Pro Notify templates. When you create shipments later, you can choose whether the recipient gets a “Notify” message and choose which template, by checking the **Parcel Pro Notify** check box in Step 1 of **Create UPS Shipment** or **Create FedEx Shipment**, depending on the carrier you use. You can even add a photo of the item you’re shipping

Create UPS Shipment

* Required fields

1. Ship To Address

Address Book

Express Contacts

Select a Location

Country or Territory*

United States

12

Save in/update my address book

Add to express contacts

Residential address

Parcel Pro Notify

Select Template*

Select an email template

Package Contents*

Add a photo of your item to this email notification. By uploading a photo, you agree to Parcel Pro Notify Terms of Use

Preview

Prior to set-up, the Parcel Pro Notify checkbox is not available when you create shipping labels.

Always-on access to help is just a call or click away.

Online: Log in at web.parcelpro.com

The Help Center under the Support menu (24 hours)
Click the “Let’s Chat” button at the bottom of the page

Phone: 888-683-2300 (10 a.m. – 9 p.m. ET/7 a.m. – 6 p.m. PT)

Email: customerservice@parcelpro.com

- 10 When the shipment is processed, your customer will get a notice, enabling them to **Track Shipments** with a click of a button.

Insurance coverage is provided under a policy issued by an authorized insurance company to Parcel Pro, Inc. Terms, restrictions and conditions apply. Please speak to a sales representative for more details.

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